



For Immediate Release

Lake Buena Vista, FL – Planet Hollywood International was a proud member of the 25th Annual CFHLA Bacchus Bash; held on April 8th at Orlando Premium Outlets® - Vineland Ave.

All Bacchus Bash net proceeds benefit the CFHLA Educational Trust Fund, which provides scholarships and grants to local hospitality students and schools. This year Bacchus Bash grossed over \$120,000. (Record breaking year!)

Bacchus Bash is Orlando's largest street party and an annual celebration to support hospitality scholarships. This year's event had approximately 30,000 attendees and 75 vendors. Participants sampled favorite foods, specialty drinks, and live entertainment from premier hotels and restaurants based in Orlando.

Image: [Sales team from Planet Hollywood Intl.](#)

From left to right: Neco Ham-Ying, Jesseca Silvernell, Ashleigh Zeigler, Yesenia Banuelos, Roxana Pineiro, DJ Tony Zapulla

For more information about Bacchus Bash: <http://www.bacchusbash.org/>

For More Information about Planet Hollywood: <http://www.planethollywood.com/>

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