

DATE: March 21, 2011

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OK! PARTY HOPPING

HOLLY MAKES AN IMPRESSION
PLANET HOLLYWOOD IN THE FORUM SHOPS AT CAESARS PALACE IN LAS VEGAS. Holly Madison donated handprints and address to Vegas' Planet Hollywood restaurant.

BEAUTY BUZZ
BEVERLY HILLS AND THE GROVE IN L.A. Karina Smirnoff got shapewear and Rachel Zoe snagged some Mama Spanx at the Spanx Booty Bus.

SO FUN! THE REDBURY IN L.A.
Giuliana Rancic (with hubby Bill, left) launched her website Fabfitfun.com with a party; guests enjoyed beauty treatments, Xanté cocktails, massages and a cake from Cake Goodness.

FROM LEFT: JAMES MONTAGNA/GETTY IMAGES; COURTESY OF SPANX; TIM PYLE; KEVIN MAZUR