



ARIANA GRANDE
PROMOTES HER STARRING ROLE IN
THE NEW NICKELODEON SERIES
"VICTORIOUS"
WITH AN APPEARANCE AT
PLANET HOLLYWOOD TIMES SQUARE
FRIDAY, APRIL 30TH AT 4:30 PM



WHO: Ariana Grande - - currently stars in the Nickelodeon series "Victorious" as Cat, an eccentric student at Hollywood Arts High School who feels an instant kinship with Tori.

Ariana brings an enthusiasm and charm, which comes to life on stage, television and in her music. Most recently, she created the original role of Miriam in the reading of the new musical, *Cuba Libre*, written and produced by Desmond Child, the pop-rock composer whose hits include: Katy Perry's "Waking Up In Vegas" and Bon Jovi's "Living on a Prayer," as well as others.

She made her Broadway debut in 2008 in the original role of Charlotte in *13* the musical, for which she won a National Youth Theatre Association Award in 2009. Comprised of an all-teenage cast and band, *13* boasts an unforgettable pop rock score from Tony Award-winning composer Jason Robert Brown, and choreography by Christopher Gatelli.

Additionally, no stranger to music, Ariana has recently worked on recordings with pop music's greatest Grammy Award-winning composers such as Diane Warren, Desmond Child, Billy Steinberg, and Matthew Gerrard. She has also collaborated with Grammy Award-winning producer Ken Lewis, on an original song that they co-wrote together. Furthermore, she has been a soloist with various symphonies including South Florida's Philharmonic, Pops and Symphonia Orchestras, and has had repeated appearances singing at NYC's own *Birdland*. Ariana performed the National Anthem for the first LIVE ESPN broadcast of the Anthem for the Florida Panther's hockey league.

Always searching for ways to contribute, most recently in the Summer of 2009, as a member of the charitable organization, Broadway in South Africa, Ariana performed and taught music and dance to children in Gugulethu, South Africa. Also, at the age of 10, Ariana founded the youth singing group, Kids Who Care, in South Florida, which performed for charitable fund-raising events, raising over \$500,000 for charities in 2007 alone.

WHAT: Ariana Grande will be at Planet Hollywood Times Square to promote her starring role in Nickelodeon's "Victorious" with a photo op in the main dining room.

"Victorious" - - Chaos is coming to Tori Vega's life. The 16 year old is starting at a new high school; but not just any school. This is Hollywood Arts, a performing arts school where crazy talented students learn how to become real artists. Until now, Tori didn't think she had much talent of her own, and was content to live in the shadow of her older sister, Trina. Now, that's all about to change... if Tori can see herself in a new light, even a spotlight! But Hollywood Arts is still a high school, and Tori is still the new kid. She'll have to find new friends, do homework, and just try to fit in. Will Tori grab a starring role in her new life? ***Victorious airs Sunday evenings at 8:00c on Nickelodeon.***

WHERE: Planet Hollywood Times Square - - 1540 Broadway (corner of 45th Street)

WHEN: Friday, April 30, 2010 at 4:30 pm - - **YOUR COVERAGE IS REQUESTED AT 4:15 PM**

CONTACT: Ayana Brown/Planet Hollywood - - (917) 880-6707 or abrown@planethollywoodintl.com

Michael Gagliardo/ PMK.BNC - 212-373-6137 or Michael.Gagliardo@pmkhhb.com

#