



**"WIZARDS OF WAVERLY PLACE" STAR  
BAILEE MADISON  
PROMOTES HER STARRING ROLE IN  
COLUMBIA PICTURES' ROMANTIC COMEDY  
"JUST GO WITH IT"  
WITH AN APPEARANCE AT  
PLANET HOLLYWOOD TIMES SQUARE  
~ MONDAY, FEBRUARY 7<sup>TH</sup> AT 5:00 PM ~**

**WHO:** **Bailee Madison** - - at just 11 years of age, Bailee Madison possesses an illuminating presence that is evident in each role she takes. With inherent charm, sharp intelligence, and a vibrant personality, the young actress leaves a lasting impression on everyone she meets.

Best known for capturing the hearts of millions with her role of 'May Belle' in Disney's **"Bridge to Terabithia,"** Bailee has left lasting impressions with her performances in the independent film **"Phoebe in Wonderland"** (with Felicity Huffman and Elle Fanning) and on television in NBC's **"Law & Order: SVU."**

This talented young actress has worked with a number of the industry's biggest stars in a variety of diverse and challenging roles. She won rave reviews and a Critics Choice Movie Award nomination for her powerful work on **"Brothers"** opposite Tobey Maguire, Natalie Portman, and Jake Gyllenhaal and was recently seen as the young 'Betty Ann Waters' in Fox Searchlight's **"Conviction"** (with Hilary Swank). Her upcoming feature films include **"Letters to God,"** the animated film **"Eloise in Africa,"** and Guillermo del Toro's **"Don't Be Afraid of the Dark"** with Katie Holmes and Guy Pearce.

Bailee recently joined the cast of Disney's **"Wizards of Waverly Place"** for the show's fourth season, playing a 10-year-old wizard named 'Maxine' and currently stars as 'Maggie,' Jennifer Aniston's daughter in Columbia Pictures' comedy **"Just Go With It"** with Adam Sandler.

**WHAT:** **Bailee Madison** will be at **Planet Hollywood Times Square** to promote her starring role in Columbia Pictures **"Just Go With It"** with a handprint ceremony in the restaurant's main dining room. Her handprints will later be displayed on the wall of a TBD Planet Hollywood location.

**"Just Go With It"** - - Adam Sandler and Jennifer Aniston star in "Just Go With It" - a plastic surgeon, romancing a much younger schoolteacher, enlists his loyal assistant to pretend to be his soon to be ex-wife, in order to cover up a careless lie. When more lies backfire, the assistant's kids become involved, and everyone heads off for a weekend in Hawaii that will change all their lives. *"Just Go With It" opens nationwide Friday, February 11<sup>th</sup>.*

**"Wizards of Waverly Place"** - - Season 4 premiered on the Disney Channel January 7, 2011.

**WHERE:** Planet Hollywood Times Square - - 1540 Broadway (45<sup>th</sup> Street)

**WHEN:** Monday, February 7, 2011 at 5:00 PM - - **YOUR COVERAGE IS REQUESTED AT 4:45 PM**

**CONTACT:** Ayana Brown/Planet Hollywood - - 917-880-6707 or [abrown@planethollywoodintl.com](mailto:abrown@planethollywoodintl.com)  
Kathy Manabat/Rossi Public Relations - - 323-934-7044 or [kathy@rpr-la.com](mailto:kathy@rpr-la.com)

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