



**CAST OF NICKELODEON SHOW  
*BIG TIME RUSH*  
WILL APPEAR AT  
PLANET HOLLYWOOD TIMES SQUARE  
WITH A SCREENING AND MEMORABILIA DONATION CEREMONY  
WEDNESDAY, JANUARY 6<sup>th</sup> AT 4 PM**

Cast of Nickelodeon's new show, *Big Time Rush*, will appear at Planet Hollywood for two screenings of the show, a memorabilia donation ceremony, and meet n' greet with fans.

**WHAT:** *Big Time Rush* lead cast members **Logan Henderson, James Maslow, Carlos Pena, and Kendall Schmidt**, will make a special appearance at **Planet Hollywood Times Square** to promote their starring roles in Nickelodeon's new show, *Big Time Rush*. The event will begin at 4 PM with a screening of one of the new episodes of the show, followed by a meet n' greet and memorabilia donation ceremony with the cast. A second screening will be held at 5:30 PM.

Nickelodeon will give free flipcams to 100 lucky fans during the meet n' greet session who can record their own personalized greeting with the cast.

**WHO:** **Cast of Nickelodeon's *Big Time Rush*** – This is a comedy about four Hockey playing best friends from Minnesota who are unexpectedly thrown into the glamorous, celebrity-fueled L.A. pop music scene. Viewers will have the opportunity to go on this journey with the guys to see what it will take for them to turn their dreams of forming a successful music group in to reality.

A one hour sneak peak of *Big Time Rush* aired on November 28<sup>th</sup>, and the series will launch in the beginning of 2010.

**WHERE:** Planet Hollywood Times Square - - 1540 Broadway (45<sup>th</sup> Street)

**WHEN:** Wednesday, January 6, 2010  
4:00 pm – 5:00 pm - - Screening  
5:00 pm – 6:00 pm - - memorabilia donation and meet n' greet  
5:30 pm – 6:30 pm - - Screening

**YOUR COVERAGE IS REQUESTED AT 4:45 PM**

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