



LAUREN COLLINS AND ADAMO RUGGIERO
PROMOTE THEIR STARRING ROLES IN THE N'S
FIRST-EVER ORIGINAL TWO-HOUR MOVIE
DEGRASSI GOES HOLLYWOOD
WITH A MEMORABILIA DONATION AT
PLANET HOLLYWOOD TIMES SQUARE
WEDNESDAY, AUGUST 12th AT 1:30 pm

WHO: **Lauren Collins** - - Reprising the role of "Paige Michalchuk" in *Degrassi Goes Hollywood*, Lauren has an extensive list of film and television credits including principal and supporting roles in *The Eleventh Hour*, *Mutant X*, *Blue Murder* and *In a Heartbeat*. She also appeared in two seasons of *I Was a Sixth Grade Alien* and had a recurring role in *Noddy and Friends*. Lauren was a 2003 nominee and the 2002 winner of a Young Artist Award for Best Ensemble Actor in a TV Series for *Degrassi: The Next Generation*. Lauren has appeared alongside Antonio Banderas in *Take The Lead* and starred in *Picture This* with Ashley Tisdale and fellow Degrassi star Shenae Grimes. Lauren was also in the film *Charlie Bartlett*, starring Robert Downey Jr.

Adamo Ruggiero - - Premiered in the second season of *Degrassi: The Next Generation* as "Marco" and reprises his role as Marco Del Rossi in *Degrassi Goes Hollywood*. His role as a gay teenager helped Degrassi garner a 2004 GLAAD Media Awards nomination for Outstanding Drama Series. Adamo has also lent his name to The Trevor Project, an organization that helps gay and questioning youth. In January 2008, Adamo Ruggiero came out of the closet in an exclusive TV interview with eTalk and an exclusive print story in Canada's premier gay scene magazine, *fab*. In April 2008, Adamo was a presenter at the 19th Annual GLAAD Media Awards; Degrassi was nominated in the Drama Series category. Most recently, Adamo starred alongside three of his fellow *Degrassi* actors in the Toronto production of the award-winning off-Broadway stage play, *Dog Sees God*.

Degrassi Goes Hollywood - - Old friends, flames and rivals reunite as the *Degrassi* gang takes over Tinseltown. The only thing bigger than their dreams is the drama when they venture to Hollywood to score parts in a film, *Mewesical High*, directed by Jason Mewes (*Jay and Silent Bob Strike Back*) who plays himself.

When Manny (Cassie Steele) bombs her audition for Jason Mewes' new film, she must face the consequences when he casts Paige (Lauren Collins) instead. Paige's old friends Marco (Adamo Ruggiero) and Ellie (Stacey Farber) fly to Hollywood to support her, but soon realize she's become a diva overnight. While in Los Angeles, Ellie reunites with Craig (Jake Epstein) and old emotions surface between the former couple. Meanwhile, Manny (Cassie Steele), Jay (Mike Lobel) and the members of the Degrassi band The Stüdz board a school bus for a cross-country road trip to help Manny reclaim the lead role in *Mewesical High*. Will Manny make it to L.A. in time to claim the role she knows she deserves or will her high school nemesis Paige be standing in the way of her dream?

Degrassi Goes Hollywood also features guest appearances by director/actor Kevin Smith (*Clerks*), celebrity blogger Perez Hilton, Pete Wentz (Fall Out Boy), Vivica A. Fox (*Curb Your Enthusiasm*), Kelly Carlson (*Nip/Tuck*) and Cassadee Pope (Hey Monday). - - *Degrassi Goes Hollywood premieres on August 14, 2009 at 8:00 pm (ET) on The N.*

The N - - (which will be renamed TeenNick in the fall), is a 24-hour TV network exclusively for and about teens. It is currently available in 66 million households via cable, digital cable and satellite, as well on mobile, VOD and broadband.

WHAT: **Lauren** and **Adamo** will be at **Planet Hollywood Times Square** to promote their starring roles in The N's *Degrassi Goes Hollywood* with a memorabilia donation in the main dining room.

WHERE: Planet Hollywood Times Square - - 1540 Broadway (corner of 45th Street)

WHEN: Wednesday, August 12, 2009 at 1:30 pm - - **YOUR COVERAGE IS REQUESTED AT 1:15 PM**

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