



**JOEY KING  
PROMOTES HER STARRING ROLE IN  
20<sup>th</sup> CENTURY FOX'S  
RAMONA AND BEEZUS  
WITH AN APPEARANCE AT  
PLANET HOLLYWOOD TIMES SQUARE  
THURSDAY, JULY 22<sup>nd</sup> AT 12:00 PM**

**WHO:** **Joey King** - - currently stars as 'Ramona Quimby' in the 20<sup>th</sup> Century Fox family comedy *Ramona and Beezus*.

Joey began her acting career at age four by appearing in nationwide commercials for AT&T, Eggo, Life Cereal and McDonalds. At age six, Joey made her way to television, appearing on the series *CSI*, *Entourage*, *Medium* and *Ghost Whisperer*. She has also lent her voice talents to the hit animated feature films, *Dr. Seuss' Horton Hears a Who!* and *Ice Age: Dawn of the Dinosaurs*.

Joey was born and raised in Simi Valley, California.

**WHAT:** **Joey King** will be at **Planet Hollywood Times Square** to promote her starring role in 20<sup>th</sup> Century Fox's *Ramona and Beezus* with a handprint ceremony in the main dining room.

*Her handprints will later be displayed on the walls of a TBD Planet Hollywood location.*

***Ramona and Beezus*** - - the adventures of young Ramona Quimby come to life in this all new film based on the best-selling books (over 30 million and counting) by Beverly Cleary. Ramona's vivid imagination, boundless energy, and accident-prone antics are put to the test when she helps her family face its biggest challenge. Along the way, Ramona must deal with her over-achieving older sister Beezus (Selena Gomez) and the on-again, off-again romance between her Aunt Bea and Bea's former beau. *Ramona and Beezus opens nationwide on Friday, July 23<sup>rd</sup>.*

**WHERE:** Planet Hollywood Times Square - - 1540 Broadway (corner of 45<sup>th</sup> Street)

**WHEN:** Thursday, July 22, 2010 at 12:00 pm

**YOUR COVERAGE IS REQUESTED AT 11:45 AM**

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