



**JORDIN SPARKS
PROMOTES HER SOPHOMORE ALBUM
BATTLEFIELD
WITH A HANDPRINT CEREMONY
AT PLANET HOLLYWOOD TIMES SQUARE
~ TUESDAY, JULY 21ST AT 1:30 PM ~**

WHO: **JORDIN SPARKS** - - at 17 became the youngest victor on the nation's No. 1 TV Show, *American Idol*. On the heels of her *Idol* win, Sparks released her self-titled debut album in November 2007 on 19 Recordings/Jive Records, and went on to sell over 1.6 million copies worldwide, earning U.S. platinum status, and spawning three Top 5 hits on Billboard's Pop singles chart including: *Tattoo*, *No Air* and *One Step At A Time*. Cumulatively, these popular singles have sold almost 9 million downloads/ringtones, and in 2008, *No Air* earned Sparks a Grammy nomination for Best Pop Collaboration With Vocals.

Sparks currently is celebrating the release of her sophomore project *Battlefield* (also the title-track of her first single) and is set to join the Jonas Brothers for the North American leg of their 52-date tour.

BATTLEFIELD - - was recorded mostly in New York, Los Angeles and Nashville with marquis collaborators Dr. Luke, T-Pain, Stargate and Max Martin. Showcasing a little more attitude and a confident maturity, Sparks' sophomore album also features four tracks she co-wrote, including *911*, *Emergency*, *Was I The Only One*, *Faith* and *The Cure*. *BATTLEFIELD* hits stores on Tuesday, July 21st.

WHAT: **JORDIN SPARKS** will be at **Planet Hollywood Times Square** to promote *BATTLEFIELD* with a handprint ceremony in the restaurant's main dining room.

Her handprints will later be displayed on the walls of a TBD Planet Hollywood location.

WHERE: Planet Hollywood Times Square - - 1540 Broadway (corner of 45th Street)

WHEN: Tuesday, July 21, 2009 at 1:30 pm

YOUR COVERAGE IS REQUESTED AT 1:15 PM

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