



MATT LANTER
PROMOTES HIS STARRING ROLE IN THE CW'S
"90210"
WITH A HANDPRINT CEREMONY AT
PLANET HOLLYWOOD TIMES SQUARE
~ THURSDAY, OCTOBER 7TH AT 7:30 PM ~



WHO: **Matt Lanter** - - currently stars in The CW's hit show "**90210**," playing "**Liam**," the West Beverly high school bad boy with a concealed soft side.

Fresh off his lead role of "Edward Sullen," in the 20th CENTURY FOX/NEW REGENCY spoof comedy "**VAMPIRES SUCK**," Matt is slated to become one of the industry's most desirable leading film actors.

Continuing his work on the record-setting, TEEN CHOICE AWARD NOMINATED, hit animated television series, "**STAR WARS: THE CLONE WARS**," currently in its third season on the Cartoon Network, Matt also stars alongside Leighton Meester ("Gossip Girl") in SONY SCREEN GEMS' psychological thriller, "**THE ROOMMATE**" due out February 2011.

Born in northeastern Ohio, and relocated to Atlanta, Georgia at the age of 8, Matt developed an interest in the film and television industry while studying at the University of Georgia. After briefly working as a model, Matt decided to move to Los Angeles to follow his dream of establishing a successful acting career. The leap of faith turned out to be quite worthwhile, and after landing roles on shows such as "**GREY'S ANATOMY**," "**CSI**," "**LIFE**," "**BIG LOVE**," "**MONK**," as well as the feature film, "**BOBBY JONES: Stroke of Genius**," starring Jim Caviezel, he built a solid foundation and was already in demand for future projects.

Often recognized for his series regular role as Geena Davis' son "Horace" on ABC's series "**COMMANDER IN CHIEF**," Matt has also recurred on two of television's most popular shows; NBC's "**HEROES**," as the sinister quarterback "Brody" opposite Hayden Panettiere and CBS' "**SHARK**," as "Eddie." His talent surpasses the ability to solely act for TV and film and on stage; Matt had the opportunity of starring in his theatrical debut opposite Laurence Fishburne in Alfred Uhry's "**WITHOUT WALLS**" at The Mark Taper Forum.

Consistently booking role after role, Matt has starred in multiple other feature films including: SUMMIT ENTERTAINMENT'S feature horror film "**SORORITY ROW**," WARNER BROS. animated feature film "**STAR WARS: THE CLONE WARS**," in which he voices the popular character "Anakin Skywalker," the lead in LIONSGATE'S "**DISASTER MOVIE**," and MGM's "**WARGAMES 2: THE DEAD CODE**." Prior to that, he established himself as a tween heartthrob, playing the lead in MGM/ABC Family's film "**THE CUTTING EDGE: CHASING THE DREAM**."

WHAT: **Matt Lanter** will be at **Planet Hollywood Times Square** to promote his starring role in The CW's hit show "**90210**" with a handprint ceremony in the restaurant's main dining room.

"**90210**" - - The third season of "90210" welcomes the West Beverly kids to their senior year of high school. It's the time of college acceptances and lovers' rejections, the time of prom dates and promises betrayed, the time of spring break, break-ups and make-ups - but as is always the case in Beverly Hills, it all happens in a world of sun and fun, palm trees and warm sea breezes, success and excess.

Expectations are high, hormones are raging, and scandals are hiding around every corner. From the brightest moments of love and happiness to the darkest hours of shame and fear, senior year at West Beverly promises to be an unforgettable journey into the lives, hopes and dreams of those lucky few who call "90210" home. "**90210**" *airs Mondays 8/7c on The CW.*

WHERE: Planet Hollywood Times Square - - 1540 Broadway (45th Street)

WHEN: Thursday, October 7, 2010 at 7:30 PM - - **YOUR COVERAGE IS REQUESTED AT 7:15 PM**

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