



MITCHEL MUSSO
PROMOTES HIS NEW ALBUM
BRAINSTORM
WITH A FAN APPRECIATION LISTENING PARTY
AT PLANET HOLLYWOOD TIMES SQUARE
~ TUESDAY, OCTOBER 12TH AT 5:00 PM ~



WHO: **Mitchel Musso** - - In 2009, Mitchel emerged as one of the fastest rising new music stars and released his first album which debuted on the Billboard top 100 charts. He has shared the stage with some of today's biggest names, including Selena Gomez, and Miley Cyrus, and was named by MTV as one of 2009's top Rookie artists to watch.

As one of the most popular actors and musicians of the new generation, he is currently starring in Disney's XD's hit series, "**Pair of Kings**" and can also be heard in Disney Channel's hit animated series "**Phineas & Ferb**", which was also nominated for an Emmy.

Previously, he starred alongside Miley Cyrus in Disney Channel's Emmy nominated series, "**Hannah Montana**" as Oliver Oken and had a starring role in the Oscar-nominated feature film, "**Monster House**", executive produced by Steven Spielberg.

Currently, Mitchel is touring with brand new music from his sophomore album **BRAINSTORM** (coming soon), as well as favorites from his debut album. He has shared the stage with some of today's biggest names, including Selena Gomez, and Miley Cyrus.

Last year, he released his Self-titled solo album which debuted in the top 20 on the Billboard Charts. Mitchel's single, "**Shout It**" dominated single and video airplay and landed at the NO.1 spot on the Radio Disney top 30 chart. Additionally, he was named by MTV as one of 2009's top Male Pop Rookie artists to watch.

Mitchel's first single "**Hey**" off the album shot to #8 on the iTunes Pop chart and to date, over 225,000 digital singles have been downloaded. "Hey" was one of Mitchel's six singles to hit the Top 10 on Radio Disney's Top 30 chart. To-date, Mitchel has sold over 450,000 digital downloads off his debut album and he currently has over 3,000,000 song plays on MySpace.

Mitchel was selected to be one of the artists on the prestigious "**A Very Special Christmas – Vol. 7**" CD, which hit stores November 24, 2009. Past contributors to the album include Madonna, U2, Bruce Springsteen, Bon Jovi, Sting and No Doubt. The album benefits the Special Olympics. Additionally, he performed at the 2009 Macy's Thanksgiving Day Parade.

Mitchel's song, "**Let's Make This Last 4ever**" (which he also co-wrote) is included on the "Hannah Montana 3" soundtrack, while his remake of the classic Police hit "**Every Little Thing She Does is Magic**" was featured on the recently released "Wizards of Waverly Place" soundtrack album. His duet with Ashley Tisdale, "**Do Nothing Day**", can be heard on the "Phineas & Ferb" soundtrack album.

WHAT: **Mitchel Musso** will be at **Planet Hollywood Times Square** to host a fan appreciation listening party for his upcoming new album **BRAINSTORM**.

The first 150 fans to arrive at Planet Hollywood beginning at 3:00 pm will receive a wristband guaranteeing them entry into the party.

WHERE: Planet Hollywood Times Square - - 1540 Broadway (corner of 45th Street)

WHEN: Tuesday, October 12, 2010 at 5:00 PM - - **YOUR COVERAGE IS REQUESTED AT 4:45 PM**

CONTACT: Ayana Brown/Planet Hollywood - - 917-880-6707 or abrown@planethollywoodintl.com
Michael Gagliardo/PMK-BNC- - 212-373-6133 or Michael.Gagliardo@pmkbnc.com

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