



NICK SWARDSON
PROMOTES HIS STARRING ROLE AS 'BUCKY LARSON'
IN COLUMBIA PICTURES' UPCOMING COMEDY
BUCKY LARSON: BORN TO BE A STAR
WITH AN APPEARANCE AT
PLANET HOLLYWOOD TIMES SQUARE
THURSDAY, SEPTEMBER 8TH AT 5:00 PM



WHO: **NICK SWARDSON** (Bucky/Co-Writer/Producer) is one of the latest in Hollywood considered a triple threat, tackling projects as a comedian, writer, and actor. In addition to his roles of co-creator and star of Comedy Central's "Nick Swardson's Pretend Time" series, debuting its second season this fall, Swardson continues to sell out his stand-up shows across the country and he has become a fixture on the big screen in some of the last few years' highest-grossing feature comedies.

Coming off the heels of the hugely successful comedy, *Just Go With It*, in which he co-starred with Jennifer Aniston and Adam Sandler, and the action-comedy *30 Minutes or Less*, in which he starred alongside Jesse Eisenberg, Danny McBride, and Aziz Ansari. Swardson has also performed a full length one-hour stand up special for Comedy Central and simultaneously released his second CD on Comedy Central Records, simply titled, "Seriously, Who Farted?"

The road to success has been a steady climb for Swardson, who started his career in Minneapolis before heading to New York and finally Los Angeles in the late-90s where he first struck feature success with *Malibu's Most Wanted*, for Warner Bros., which starred Jamie Kennedy. After catching the attention of Happy Madison Productions, he quickly became cemented with the company, writing, co-writing, producing, and starring in such projects as *Grandma's Boy*, *The Benchwarmers*, and *I Now Pronounce You Chuck and Larry*, with Adam Sandler and Kevin James. His first CD/DVD, "Party", on Comedy Central Records (also produced by Happy Madison) was a top-seller in the comedy market; the DVD was recently certified platinum.

Swardson's other film credits include *Art School Confidential*, *Blades of Glory*, and *You Don't Mess with the Zohan*. In television, he has a noted recurring role of Terry in "Reno 911!"

WHAT: **Nick Swardson** will be at **Planet Hollywood Times Square** to promote his starring role in Columbia Pictures' upcoming comedy *Bucky Larson: Born to Be a Star* with a photo-op in the main dining room.

Bucky Larson: Born to Be a Star - is a new comedy starring Nick Swardson, Christina Ricci, Don Johnson, and Stephen Dorff. Bucky (Swardson) is a small town grocery bagger, going nowhere in life – until he discovers that his conservative parents were once adult film stars! Armed with the belief that he has found his destiny, Bucky packs up and heads out to LA, hoping to follow in his parents' footsteps. ***Bucky Larson: Born to Be a Star opens nationwide on Friday, September 9th.***

WHERE: Planet Hollywood Times Square - - 1540 Broadway (corner of 45th Street)

WHEN: Thursday, September 8, 2011 at 5:00 pm - - **YOUR COVERAGE IS REQUESTED AT 4:45 PM**

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