



**ALEXIS BLEDEL AND ZACH GILFORD  
PROMOTE THEIR STARRING ROLES IN FOX SEARCHLIGHT'S  
*POST GRAD*  
WITH A MEMORABILIA DONATION AT  
PLANET HOLLYWOOD TIMES SQUARE  
THURSDAY, AUGUST 20<sup>TH</sup> AT 5:00 PM**

**WHO:** **ALEXIS BLEDEL** - - In 2000, after a year at NYU Film School, the Texas native was cast after her first ever audition as "Rory Gilmore" opposite Lauren Graham in the series, *Gilmore Girls*; a role that earned Bledel a Teen Choice Award nomination in 2004 for Choice TV Actress: Comedy, an award she won in 2005 and 2006. Just two years after getting the lead role on the show, the actress was included on *People* magazine's list of "Hottest Stars Under 25." Bledel's promising career took off even further with her first big screen role as Winifred "Winnie" Foster, in 2002's *Tuck Everlasting*, followed by a role as Goldilocks in 2004's *DysEnchanted*.

Bledel shed her good-girl image – at least onscreen – in *Sin City* (2005), where she brought to life one of Basin City's gun-wielding prostitutes in the highly stylized adaptation of Frank Miller's graphic novels. Bledel's other high profile project that year was *The Sisterhood of the Traveling Pants*, a film based on Brashares' novels about four friends who share a magical pair of jeans. Bledel was nominated for a Teen Choice Award in 2005 for her performance and three years later, reunited with her cast mates for *The Sisterhood of the Traveling Pants 2*.

Earlier this year Bledel filmed *The Good Guy* opposite *Friday Night Lights* (NBC, 2006- ) actor Scott Porter, and currently stars as "Ryden Malby" in *Post Grad*.

**ZACH GILFORD** - - best known for his role as "Matt Saracen" on NBC's critically acclaimed drama, *Friday Night Lights*, Gilford will next be seen in the indie-drama *Dare*, starring opposite Emmy Rossum, which premiered in official competition at the 2009 Sundance Film Festival. Gilford also stars as "Gus Orviston" in the upcoming *The River Why*; the film adaptation of David James Duncan's novel of the same name.

Gilford made his feature film debut starring in Larry Fessenden's *The Last Winter*, nominated for a 2008 Gotham Award for Best Ensemble. Other credits include *Grey's Anatomy*, *Law & Order: SVU* and the feature film *Rise: Blood Hunter* opposite Lucy Liu. Gilford currently stars as "Adam" in the family comedy *Post Grad*.

**WHAT:** **Alexis Bledel** and **Zach Gilford** will be at **Planet Hollywood Times Square** to promote *Post Grad* with a memorabilia donation ceremony in the restaurant's main dining room.

**POST GRAD** - - Ryden Malby (Alexis Bledel) had a plan. Do well in high school, thereby receiving a great college scholarship. Now that she's finally graduated, it's time for her to find a gorgeous loft apartment and land her dream job at the city's best publishing house. But when Ryden's college nemesis steals her perfect job, Ryden is forced to move back to her childhood home. Stuck with her eccentric family - a stubborn do-it-yourself dad (Michael Keaton), an overly thrifty mom (Jane Lynch), a politically incorrect grandma (Carol Burnett), a very odd little brother (Bobby Coleman) - and a growing stack of rejected job applications, Ryden starts to feel like she's going nowhere. The only upside is spending time with her best friend, Adam (Zach Gilford) - and running into her hot next-door neighbor, David (Rodrigo Santoro). But if Ryden's going to survive life as a post grad, it may be time to come up with a new plan. *Post Grad opens nationwide Friday, August 21<sup>st</sup>*.

**WHERE:** Planet Hollywood Times Square - - 1540 Broadway (45<sup>th</sup> Street)

**WHEN:** Thursday, August 20, 2009 at 5:00 pm - - **YOUR COVERAGE IS REQUESTED AT 4:45 PM**

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