



**SARAH HYLAND AND MATT PROKOP  
PROMOTE THEIR STARRING ROLES IN THE  
DISNEY CHANNEL ORIGINAL MOVIE  
"GEEK CHARMING"  
WITH A MEMORABILIA DONATION AT  
PLANET HOLLYWOOD TIMES SQUARE**

**~ WEDNESDAY, OCTOBER 19<sup>TH</sup> AT 1:30 PM ~**

**WHO:** Sarah Hyland ("Modern Family") and Matt Prokop ("High School Musical 3: Senior Year") star in the comedy "Geek Charming," a Disney Channel Original Movie based on the popular young adult novel of the same name, premiering **Friday, November 11<sup>th</sup> at 8:00 pm ET/PT.**

**WHAT:** Sarah Hyland and Matt Prokop will be at Planet Hollywood Times Square to promote their starring roles in the Disney Channel Original Movie "Geek Charming" with a memorabilia donation in the main dining room.

"Geek Charming" - - Spoiled Dylan Shoenfield (Hyland), Woodlands Academy's most popular junior, accidentally drops her designer handbag into the mall fountain and the school's film geek, Josh Rosen (Prokop) jumps in to retrieve it. Although Dylan would not usually interact with Josh, to return the favor, she agrees to be the subject of his documentary for the school film contest – with the hope that the film will help her win the coveted Blossom Queen crown. While Josh sets out to make a hard-hitting film about Dylan and her social hierarchy, once the cameras start rolling he sees there's more to her than meets the eye.

**WHERE:** Planet Hollywood Times Square  
1540 Broadway (corner of 45<sup>th</sup> Street)

**WHEN:** Wednesday, October 19, 2011 at 1:30 pm

**YOUR COVERAGE IS REQUESTED AT 1:15 PM**

**# # #**