



SEAN KINGSTON
CELEBRATES THE RELEASE OF HIS SOPHOMORE ALBUM
TOMORROW
WITH A HANDPRINT CEREMONY AT
PLANET HOLLYWOOD TIMES SQUARE
MONDAY, SEPTEMBER 21ST AT 4:00 PM



WHO: **Sean Kingston** - - With a musical bloodline that includes Jamaican legendary producer Jack Ruby as his grandfather, it's no wonder Sean was able to introduce a new genre where rap, reggae, pop, doo-wop and remarkable songwriting all combine into something totally refreshing; and as a result much has happened since the now 19-year-old emerged almost 2 years ago. In a nutshell, his single, "**Beautiful Girls**" made history as one of the fastest ascents up the charts ever. Following that, the singer scored two more top ten hits including "**Me Love**" and "**Take You There.**" He has sold more than 4.5 million digital singles, more than three million ringtones and has toured with artists like Gwen Stefani, Beyonce, Chris Brown and Kelly Clarkson.

His self-titled debut *Sean Kingston* was certified Gold by the RIAA in March, 2008 and has gone on to sell more than a million records world wide. Sean was also featured on Natasha Bedingfield's hit "**Love Like This;**" in fact, his own "**Take You There**" and "**Love Like This**" climbed the radio and iTunes charts together giving him back-to-back hits in January.

While the massive hits tell one tale about Sean Kingston, the story of his rise to fame is straight of out an after school special. It all began when Sean went looking for a way out of his troubled home life in Florida – which included the hardship of watching his mother and his sister be sent to prison when he was only 15-years-old. By borrowing a friend's computer, Sean joined the social network MySpace, as a forum to find ears for his music. Coming upon the page for hit making producer J.R. Rotem, the teen emailed the producer every day determined to get a response. Finally he did get that response. J.R. almost had no choice stating, "Sean would hit me up at least three times a day!"

Rotem ended up inviting Sean for a meeting in Los Angeles; coincidentally the young performer was already in the process of moving to California to live with his brother. Shortly after their initial meeting, Rotem had his flagship artist for, Beluga Heights who partnered with Epic Records for the release of Sean Kingston. For Sean, it was a prophecy beginning to be fulfilled.

Sean's sophomore album, Tomorrow, hits stores on Tuesday, September 22nd.

WHAT: **Sean Kingston** will be at **Planet Hollywood Times Square** to promote his Epic Records sophomore album *Tomorrow* with a handprint ceremony in the restaurant's main dining room.

Tomorrow - - is the follow-up to Kingston's self-titled debut album, which was released in 2007, sold more than 1 million copies worldwide and generated three back-to-back Top 10 singles including the double-platinum smash "**Beautiful Girls,**" which hit No. 1 in 21 countries.

Tomorrow is a reflection of his growth as a young man and evolution as an artist. The life experiences gained over the past two years have been invaluable to Sean and have greatly influenced him. As he evolves, he remains positive and hopeful of what the future has to bring. The title track on the album reflects this sentiment. There are also messages of personal acceptance as heard in the song "**Face Drop**" and echoed throughout with songs including "**Magical.**"

The theme of *Tomorrow* is further evidenced by the expansion of artists and producers Sean collaborated with on the album. While he continues to work with J.R. Rotem, Sean also teams up with pop-punk veterans Good Charlotte co-writing "**Shoulda Let You Go,**" world-wide superstar Wyclef Jean who produced and lends vocals to "**Ice Cream Girl**" and chart-topping producer Red One on the first single off the album "**Fire Burning.**"

WHERE: Planet Hollywood Times Square - - 1540 Broadway (45th Street)

WHEN: Monday, September 21, 2009 at 4:00 pm - - **YOUR COVERAGE IS REQUESTED AT 3:45 PM**

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