



TERRY CREWS
PROMOTES HIS ROLE IN LIONSGATE'S and LAKESHORE ENTERTAINMENT'S
GAMER
WITH A MEMORABILIA DONATION CEREMONY AT
PLANET HOLLYWOOD TIMES SQUARE
TUESDAY, AUGUST 11TH AT 12:30 PM

WHO: Terry Crews - - is a Flint, Michigan native and retired NFL star turned accomplished actor. Attending Western Michigan University on an Art Excellence Scholarship, Crews earned a full-ride athletic scholarship to play football. His college success was rewarded in 1991, when the NFL's San Diego Chargers drafted him. Crews played six years in the NFL with stints at the L.A. Rams, San Diego Chargers, Rhein Fire (NFL Europe-Germany), Washington Redskins and Philadelphia Eagles. Crews retired from the NFL in 1997 and moved to Los Angeles in to pursue an acting career. Crews' first break came in 1999 when he auditioned for the extreme sports show called "**Battle Dome**" with other actor-athletes from around the country. Crews was chosen to be a series regular known as the urban warrior, "T-Money". Now, for the past five seasons, Crews has played Julius in Chris Rock and the CW's "**Everybody Hates Chris**".

In 2000, Crews made his big screen debut in **THE 6TH DAY**. Since then he has landed roles in **SERVING SARA** (2002), **FRIDAY AFTER NEXT** (2002), **DELIVER US FROM EVA** (2003), **MALIBU'S MOST WANTED** (2003), **STARSKY & HUTCH** (2004), **SOUL PLANE** (2004), **WHITE CHICKS** (2004), **HARSH TIME** (2005), **THE LONGEST YARD** (2005), **THE BENCHWARMERS** (2006), **CLICK** (2006), **NORBIT** (2007), **BALLS OF FURY** (2007), **STREET KINGS** (2008), **GET SMART** (2008) and **TERMINATOR 4: SALVATION** (May 2009).

Recently, Crews signed on to play Hale Caesar in Sylvester Stallone's film **THE EXPENDABLES** which stars Jason Statham, Jet Li and Stallone himself as Barney "The Schizo" Ross. Dolph Lundgren and Mickey Rourke also have roles in this muscle-bound, testosterone-fueled upcoming blockbuster. Crews currently stars as "Hackman" in the Lionsgate and Lakeshore action thriller **GAMER**.

GAMER - - is a high-concept action thriller set in a near future when gaming and entertainment have evolved into a terrifying new hybrid. Humans control other humans in mass-scale, multi-player online games: people play people...for keeps. Mind-control technology is widespread, and at the heart of the controversial games is its creator, reclusive billionaire Ken Castle (Michael C. Hall). His latest brainchild, the first-person shooter game "Slayers," allows millions to act out their most savage fantasies online in front of a global audience, using real prisoners as avatars with whom they fight to the death.

Kable (*300*'s Gerard Butler) is the superstar and cult hero of the ultraviolent "Slayers." Kable is controlled by Simon, a young gamer with rock star status who continues to defy all odds by guiding Kable to victory each week. Taken from his family, imprisoned and forced to fight against his will, the modern day gladiator must survive long enough to escape the game to free his family, regain his identity and to save mankind from Castle's ruthless technology. *Gamer opens nationwide Friday, September 4th.*

WHAT: Terry Crews will be at Planet Hollywood Times Square to promote *Gamer* with a memorabilia donation ceremony in the restaurant's main dining room.

WHERE: Planet Hollywood Times Square - - 1540 Broadway (45th Street)

WHEN: Tuesday, August 11, 2009 at 12:30 pm - - **YOUR COVERAGE IS REQUESTED AT 12:15 PM**

CONTACT: Ayana Brown/Planet Hollywood - - 917-880-6707 or abrown@planethollywood.com

#